



2018 Vinyl360 Annual Conference Agenda

The Ritz-Carlton, New Orleans
921 Canal Street
New Orleans, LA 70112

TUESDAY, OCTOBER 30

6:30 PM – 7:00 PM	VI Board Meeting Reception (VI Members Only) Mercier Terrace & Courtyard
7:00 PM – 9:00 PM	VI Board Meeting Dinner (VI Members Only) Mercier Terrace & Courtyard

WEDNESDAY, OCTOBER 31

8:00 AM – 8:30 AM	VI Board Meeting Breakfast Acadia
8:30 AM – 10:30 AM	VI Board Meeting Acadia
10:45 AM – 1:00 PM	Vinyl Sustainability Council Meeting (lunch served) LaSalle
1:00 PM – 4:30 PM	Vinyl Siding Institute Board Meeting Evangeline
1:00 PM – 4:00 PM	Vinyl Sustainability Council Verification Task Group Meeting (task group members only) LaSalle
4:00 PM – 5:00 PM	VI HSE Committee Meeting (committee members only) Vermillion
4:00 PM – 5:00 PM	Flexible Vinyl Alliance Meeting Acadia
<i>Vinyl360 Events Begin</i>	
5:30 PM	Buses leave hotel for Vinyl360 Welcome Reception (All Vinyl360 Attendees Welcome) – <i>Bus service available to the museum from 5:30 to 7:00 pm and back to the hotel from 7:00 to 9:30 pm.</i> National World War II Museum 945 Magazine Street New Orleans, LA 70130
6:00 PM – 7:00 PM	The Vinyl360 attendees have access to the Campaign of Courage: European and Pacific Theaters exhibits
6:30 PM	Reception opens for those who are interested in food and drink in the BB's Stage Door Canteen (hors d'oeuvres and open bar)
7:15 PM	Entertainment by <i>The Victory Belles</i> begin the first of three fifteen minutes shows
9:30 PM	Last bus back to hotel

THURSDAY, NOVEMBER 1

7:30 AM – 8:15 AM	Breakfast French Quarter Bar Level 3
Vinyl360 General Session Begins Lafayette Ballroom	
8:30 AM – 8:40 AM	Welcome to the 2018 Vinyl360 Annual Meeting – <i>Opening Remarks</i>
8:40 AM – 9:00 AM	Purpose-driven Vinyl Stakeholder Perspectives – Cristian Barcan, VI's VP Sustainability & VSC Executive Director



	Sustainability Perspectives from Various Stakeholders – making business case for an industry-wide continuous performance improvement
9:00 AM - 9:30 AM	Global Stakeholders’ Sustainability Perspective: Roberto Ribeiro , President of Townsend Solutions -Global Vinyl industry overview and where sustainability is/will play a significant role around the world and in North America.
9:30 AM – 10:00 AM	Financial Investment Stakeholders’ Sustainability: Libby Bernick , Managing Director & Global Head of Trucost Corporate Business, S&P Global .
10:00 AM – 10:15 AM	Break
10:15 AM – 10:45 AM	Green Building Certification Stakeholders’ Sustainability Perspective: Susan Dorn , General Counsel, U.S. Green Building Council .
10:45 AM – 11:15 AM	Retailer Stakeholders’ Sustainability Perspective: Chris Cassell , Director of Corporate Sustainability for Lowe’s Home Improvement
11:15 AM – 11:45 AM	Municipalities/City Planners’ Sustainability Perspective: Mary Kincaid , Chief Resilience Officer for the City of New Orleans .
11:45 AM – 12:00 PM	Wrap-up from morning – tee-up afternoon session with Cristian Barcan
12:00 PM – 1:30 PM	Lunch French Quarter Bar Level 3
	Unveiling of +Vantage Vinyl, the Industry’s Sustainability Initiative Lafayette Ballroom
1:30 PM – 2:00 PM	Where the journey begins and where we’re going with Cristian Barcan
2:00 PM – 2:30 PM	+Vantage Vinyl’s Guiding Principles – Our Commitment to Sustainability with Corey Carter , VSC Chair, Metroflor
2:30 PM – 2:45 PM	Overview of the 3 categories of interest with Goals and Key Performance Indicators – Cristian Barcan
2:45 PM – 3:00 PM	Break
3:00 PM – 3:30 PM	Landfill Diversion – Dhruv Raina , Director of Sustainability, Tarkett & Richard Krock , VP of Technical & Regulatory Affairs, Vinyl Institute
3:30 PM – 4:00 PM	Health & Safety – David Adenuga , Oxo Americas Regulatory Affairs Advisor, ExxonMobile Chemical & Kevin Ott , Executive Director, Flexible Vinyl Alliance
4:00 PM – 4:30 PM	Emissions – Tad Radzinski , CEO, Sustainable Solutions Corporation & John Serrano , Director of Sustainability, Vinyl Institute
4:30 PM – 5:00 PM	Wrap-up and what to expect during tomorrow’s session – Cristian Barcan
6:30 PM – 7:00 PM	Vinyl360 Reception Lafayette Ballroom
7:00 PM – 9:00 PM	Dinner and HSE Awards Presentation (HSE Awards Video, VSC Recognition) and Entertainment with Jon Stetson Lafayette Ballroom

FRIDAY, NOVEMBER 2

7:30 AM – 8:30 AM	Breakfast French Quarter Bar Level 3
	Taking +Vantage Vinyl to the Market Lafayette Ballroom



8:30 AM – 8:45 AM	Opening Remarks
8:45 AM – 9:00 AM	Industry Participation and Contribution Factors with Cristian Barcan
9:00 AM – 10:00 AM	Verification Process Overview with Tad Radzinski , CEO and Founder of Sustainable Solutions Corporation and GreenCircle Certified, LLC
10:00 AM – 10:15 AM	+Vantage Vinyl Mark: Who can Claim It and How to Use It with Susan Wade , VP Marketing & Communications, Vinyl Institute
10:15 AM – 10:30 AM	Sustainability Awards & Recognition Program Development Overview with Tad Radzinski
10:30 AM – 10:45 AM	Next Steps in the Journey with Cristian Barcan
10:45 AM – 11:00 AM	Closing Remarks, Dick Doyle , VI President & CEO