



Vinyl 360 Conference:

Strategies for the Future

Hyatt Regency Coconut Point, Bonita Springs, FL

Tuesday, November 5, 2019:

- 1:00 pm – 2:00 pm Vinyl Sustainability Council (VSC) Leadership Team Meeting
- 3:00 pm – 5:00 pm Vinyl Institute (VI) Executive Committee Meeting (Executive Committee Only)
- 6:00 pm – 9:00 pm VI Board of Directors Reception and Dinner

Wednesday, November 6, 2019

- 7:00 am – 8:00 am **Networking Breakfast.*** – enjoy a breakfast buffet and catch up with industry colleagues. What a great way to start a conference!
- 8:00 am – 10:00 am **VI Board of Directors meeting.*** (*Calusa F*) Join the leadership of the VI as we review progress on our key goals and unveil our 2020 strategic plan. **Leslie Hushka, Senior Sustainability Advisor, ExxonMobil** will provide an overview of the Alliance to End Plastic Waste, and discuss global strategies and priorities that will impact the entire plastic industry.
- 9:00 am **Guest Breakfast.*** All spouses and guests are welcome to join a casual group breakfast in the hotel restaurant. Meet old friends and make new friends at the start of our conference.
- 10:00 am – 10:30 am **Networking Break***
- 10:30 am – 12:00 pm **VSC General Session.*** (*Calusa GH*) Our industry continues to proactively advance our sustainability journey. Attend this session to learn of our progress during 2019 and our goals for 2020. **Rudy Underwood, American Chemistry Council’s Vice President of State Affairs** will provide a strategic overview of how some states are compelling industries to ramp up their recycling efforts through legislation and regulation.
- 12:00 pm – 1:00 pm **Networking Lunch*** Don’t miss this opportunity for networking and a featured presentation on the 2019 VI Specifiers Survey with **Jim Nowakowski, of Interline/AIM research**. This is your chance to learn what specifiers think about vinyl and how that impacts their decisions.
- 1:00 pm – 2:30 pm **VSC V-Cycle Task Force.*** The VSC is focused on three impact areas, Landfill Diversion, Health and Safety and Emission. In the first of three task force sessions, you will hear how the vinyl value chain is working to address our landfill diversion goals and discuss steps forward for the industry.
- 1:30 pm – 5:30 pm **Golf Optional**** We have a limited number of slots available for an optional afternoon of golf at the challenging yet playable Raptor Bay Golf Club.

- 2:30 pm – 2:45 pm **Networking Break***
- 2:45 pm – 4:15 pm **VSC Health and Safety Task Force*** The second of our three task force sessions will focus on health and safety issues. Join an important conversation on the health and safety best practices in the vinyl industry.
- 4:15 pm – 5:30 pm **VSC Emissions Task Force*** The third of our task force sessions will cover the vinyl value chain progress on emissions. This is your chance to hear from a company reporting on Scope 3 emissions.
- 6:30 pm – 9:00 pm **Dinner and Award Presentations*** with **Major Dan Rooney, USAF, a fighter pilot with 3 combat tours in Iraq, a PGA Golf Professional, and the founder of the Folds of Honor.** He has served as the motivational speaker for two U.S Ryder Cup teams and is a frequent guest with FOX News. During this dinner the Vinyl Institute will recognize VSC and HSE award recipients.
- 9:00 – 10:00 pm **Chairman’s Dessert Reception.*** We pass the leadership gavel at our award dinner. So, join an after-dinner reception to honor Dick Heinle, our outgoing Chair, and welcome Jason Hart as our new Chair.

Thursday, November 7, 2019

- 8:00 am **Golf Optional**** The [“Two Guys Who Golf”](#) website writes that Raptor Bay has no sand bunkers anywhere on course - instead the layout is lined with crushed stone areas, which also serve as partial cart paths. Golfers will encounter generally wide, gently rolling fairways and large, mildly sloping green complexes situated among mounds and swales - creating some interesting recovery opportunities. Gentle ocean breezes are usually present and there is an abundance of native wildlife including frequent sightings of eagles. With 5 sets of tees, golfers of all skill levels will be able to find a distance and slope to meet their game.
- 7:00 am - 9:00 am **Networking Breakfast*** Before the end of our conference, this is another chance to catch up with leaders in the vinyl industry in a casual setting. No speakers are scheduled so you have extra time to visit.
- 8:00 am – 9:00 am **VSC Leadership Team Meeting**
- 9:00 am – 10:00 am **Health Safety and Environment (HSE) Committee meeting.*** All attendees are welcome to participate in an in-depth look at the latest legal, regulatory and legislative priority issues facing our industry. This is an extremely valuable and timely update on how outside forces are impacting the industry – and how the VI is responding.
- 9:00 am – 10:00 am **Vinyl360 Advisory Committee meeting*** Want to help us plan future conferences? This is your chance to provide feedback on speakers, topics and even meeting logistics for next year.

* These meetings and events are open to all Vinyl360 attendees
 **Please contact Flavia Brandischok at VI for more information