



**Vinyl Recycling Summit – Webcast
Preliminary Agenda
JUNE 18, 2020**

Creating a Movement for Recycling Vinyl

Join us on June 18th for webcast conference for professionals in the vinyl industry on exciting and existing opportunities in all aspects of vinyl recycling.

This is your opportunity to learn and share opportunities in advancing recycling efforts across the industry.

This webcast includes collaborative sessions in three focus areas:

- 1) Creating Value for Recycled Vinyl Materials
- 2) Technical Aspects of Vinyl Recycling, and
- 3) The Future of Vinyl Recycling.

The Vinyl Sustainability Council has assembled leading industry experts who will share their knowledge and experiences. This is your chance to attend a recycling conference focused solely on PVC, which allows for a more specific program, audience and presentations.

Session One: 10 am – 1:00 pm EDT, Creating Value for Recycled Vinyl:

- **The State of Vinyl Recycling** – Independent researchers **Stephen Tarnell, of Tarnell Company**, will discuss the landscape of vinyl recycling in the U.S. including number of recyclers, amounts of pre- and post-consumer material, infrastructure capabilities and marketing being served; and **Scott Farling of Titus MRF Services** will review test results from curbside secondary recovery.
- **Product Manufacturers Finding Success with Recycling Content** -- Hear from **Stan Graveline, of Sika Sarnafil – Roofing** and **Ryan Hartz, of The AZEK Company – Fence and Decking**, who have successfully implemented takeback programs or other recycling initiatives in their businesses.
- **Contributions of Recycled Content in Green Building Certifications** -- Hear from healthcare and senior living architect and interior designer **Jane Rohde, of JSR Associates**, and sustainability expert **Tad Radzinski, of Sustainable Solutions Corporation**, who will bring the discussion full-circle by discussing the value and importance of incorporating recycled materials and how to obtain building certificates.
- **Recycling Efforts of Product Market Segments** – Hear from vinyl product associations, including the Resilient Floor Covering Institute, **Vinyl Siding Institute**, **Specialty Graphics & Imaging Association** and **Plastic Pipe & Fittings Association** who will provide an update on recycling in their specific markets, discussing the trends, challenges, and successes they've seen. The **Vinyl Institute of Canada** will also provide an update on medical recycling in Canada.



Sponsored Intermission: 1:00 to 1:20 pm EDT

Session Two: 1:20 pm – 2:00 pm EDT, Technical Aspects of Recycling and Repurposing Vinyl Materials:

- **Challenges and Opportunities in Vinyl Recycling** -- Learn about technical challenges and opportunities in recycling vinyl materials. Attendees will hear about how to approach quality control for batch-to-batch consistency. This is a great opportunity to share and ask questions about how to improve all aspects of PVC recycling operations.

Session Three: 2:00 pm – 4 pm EDT The Future of Vinyl Recycling:

- **Taking Vinyl Recycling to the Next Level** -- In this session you will learn from companies including **CHZ**, **Visolis** and **Rubicon**, who are investing in advanced recycling programs and exploring how to apply technologies to vinyl materials. Using a case study format, we will share different types of chemical recycling including pyrolysis, solvent dissolution, and gasification.

This your opportunity to focus on the unique opportunities happening in vinyl recycling today!

[Click here to register.](#)