Vinyl360 Preliminary Agenda

Tuesday, November 10, 2020:

3:00 – 3:10 pm  Welcome and consent agenda
3:10 – 3:40 pm  Regulatory Affairs and HSE
3:40 – 4:00 pm  Legislative Affairs
4:00 – 4:30 pm  Federal and State perspectives on Environmental Justice (speaker panel)
4:30- 5:00 pm  Finances and 2021 Budget

Wednesday, November 11, 2020:

12:00 – 1:00 pm  Board Business meeting (consent agenda, elect officers, approve budget, President’s update, Operation Clean Sweep or Plastic Legislation)
1:00 – 1:10 pm  V360 welcome Remarks (Jason Hart, VI Chair and Ned Monroe, VI CEO & President)
1:10 – 1:30 pm  Election Outcomes and the Road Ahead
                   A conversation with the Senator John Boozman (AK-R) (invited) about his perspective for next four years.
1:30 – 2:00 pm  COVID Impacts on Municipal Water Utilities and Future Infrastructure Improvements with Richard Anderson, Managing Director, U.S. Conference of Mayors, Water Council
                   Hear the latest research from the U.S. Conference of Mayors indicating the Great Recession (December 2007-June 2009) caused municipal water and sewer utilities to pare budgets, shift resources to continue service for public health protection, and ultimately stifle up to $105 billion in utility infrastructure investment over more than a decade. Utilities charge customers for service through direct billing or through property taxes (or combination) and recessions with high unemployment threaten the revenue streams so budgets shift resources to accomplish priority missions. These lingering effects on infrastructure spending are important and may offer an insight into what the covid-19 recession impacts might look like.
2:00 – 2:30 pm  Challenges and Opportunities for Wastewater Treatment Facilities in the Era of COVID with Christina Davenport, Program Manager, Environment Compliance, City of Bend, OR (invited)
2:30 – 2:45 pm  Break
2:45 – 3:15 pm  Sustainability Trends in Codes and Standards
Hear from codes and standards expert on the shift in codes and standards to address sustainability issues.

3:15 – 3:30 pm  **Recognizing and Celebrating Industry Leaders**
**VI Lifetime Achievement Award Recipients**

3:30 – 3:45 pm  **Celebrating Continuous Improvement Performance**
**VI Health, Safety and Environmental Awards Recognition**

3:45 – 4:00 pm  Closing Remarks and tee-up for next session

**Thursday, November 12:**

12:00 – 12:05 pm  Welcoming remarks & introductions

12:10 – 12:40 pm  **Moving Toward a Lower Carbon World**
Hear from Oxy Low Carbon Ventures about how they are advancing their vision of a low carbon world. Learn how they are focusing on reducing their total carbon impact by decreasing operational emissions, increasing energy efficiency, and capturing and retiring more carbon than their products create – and providing solutions to others looking to do the same.

12:40 - 1:00 pm  **Election Outcomes and the Road Ahead**
A conversation with Senator Michael Bennet (D-CO) (invited) regarding his perspective for the next four years.

1:00 – 1:30 pm  **Celebrating and Recognizing Industry Leaders**
Announce Partner of the Year Award

1:30 – 2:00 pm  **Bonus Session: What’s at Stake During the Next Administration?**
Depending on the outcome of the election, we'll get the inside scoop on what to anticipate with the next Administration. What will be the focus for various agencies? Who will be likely cabinet prospects? What will be the priorities in the first 100 days? Join us for an interesting and lively session.

**Wednesday, November 18, 2020**

**Vinyl360 Education Breakout Sessions**

12:00 – 12:40 pm  Session 1: **Current and future trends affecting product sectors** – Hear from Kate Offringa, President and CEO of the Vinyl Siding Institute and Bruce Hollands,
Executive Director, PVP Pipe Association about the trends that will provide opportunities and challenges in her members’ market sectors.

12:40 – 1:20 pm  How to talk about the Sustainable attributes of PVC with your Customers with Sika Roofing, HMTX Industries, and AZEK - Hear about the life-cycling thinking, embodied carbon, and the role of LCAs and Environmental Product Declarations in the sales process. This panel of product manufacturers will discuss their approach to talking about the sustainability attributes of their products.

1:20 – 2:00 pm  Session 2: Current and future trends affecting product sectors – Hear from Dean Thompson, President and CEO of the Resilient Floor Covering Institute about the trends that will provide opportunities and challenges in his members’ market sectors.

Following Four weeks:

Vinyl360 Pulse: Kick-off to a new series of regular webcasts that feature other industry sector economic reports and updates:

- Nov 24 – 12:00 pm to 1:00 pm ET – Curtis Dubay, US Chamber of Commerce Economist
- Dec 1 - National Association of Manufacturers Economist (invited)
- Dec 8 - National Retail Federation Economist
- Dec 15 - Alliance of Automobile Manufacturers Economist.