

Vinyl360 Conference Agenda

Tuesday, November 10, 2020:

3:00 – 5:00 pm ET Vinyl Institute Executive Committee Meeting (Executive Committee Members only)

Wednesday, November 11, 2020: Veteran's Day

12:00 – 1:00 pm Vinyl Institute Board of Directors and Annual Meeting. (Open to all registered attendees of V360)

1:00 – 1:10 pm V360 welcome Remarks (Jason Hart, VI Chair and Ned Monroe, VI CEO & President)

1:10 – 1:30 pm **Advancing the Vinyl Industry's Sustainability Initiative with Jay Thomas, VP of Sustainability for the VI and Executive Director of the Vinyl Sustainability Council**

1:30 – 2:00 pm **COVID Impacts on Municipal Water Utilities and Future Infrastructure Improvements with Richard Anderson, Managing Director, U.S. Conference of Mayors, Water Council**

Hear the latest research from the U.S. Conference of Mayors indicating the Great Recession (December 2007-June 2009) caused municipal water and sewer utilities to pare budgets, shift resources to continue service for public health protection, and ultimately stifle up to \$105 billion in utility infrastructure investment over more than a decade. Utilities charge customers for service through direct billing or through property taxes (or combination) and recessions with high unemployment threaten the revenue streams so budgets shift resources to accomplish priority missions. These lingering effects on infrastructure spending are important and may offer an insight into what the covid-19 recession impacts might look like.

2:00 – 2:30 pm **Challenges and Opportunities for Wastewater Treatment Facilities in the Era of COVID with Christina Davenport, Program Manager, Environment Compliance, City of Bend, OR**

Hear about how Bend's Wastewater Treatment facility is assisting in predicting COVID outbreaks as well as future opportunities for PVC piping materials in the city's vibrant craft brewing industry.

2:30 – 2:45 pm Break

2:45 – 3:15 pm **Sustainability Trends in Codes and Standards with David Purkiss, Vice President with NSF International, Global Water Division**

Hear from codes and standards expert on the shift in codes and standards to address sustainability issues.

- 3:15 – 3:30 pm **Recognizing and Celebrating Industry Leaders**
VI Lifetime Achievement Award Recipients
- 3:30 – 3:45 pm **Celebrating Continuous Improvement Performance**
VI Health, Safety and Environmental Awards Recognition
- 3:45 – 4:00 pm Closing Remarks

Thursday, November 12:

- 12:00 – 12:05 pm Welcoming remarks & introductions
- 12:05 – 12:25 pm **Election Outcomes and the Road Ahead**
A conversation with **Senator John Boozman (R-AR)** (invited) and his perspective on the next four years.
- 12:25 – 12:55 pm **Moving Toward a Lower Carbon World**
Hear from Oxy Low Carbon Ventures about how they are advancing their vision of a low carbon world. Learn how they are focusing on reducing their total carbon impact by decreasing operational emissions, increasing energy efficiency, and capturing and retiring more carbon than their products create – and providing solutions to others looking to do the same.
- 12:55 - 1:15 pm **Election Outcomes and the Road Ahead**
A conversation with **Senator Tom Carper (D-DE)** (invited) regarding his perspective for the next four years.
- 1:15 – 1:30 pm **Celebrating and Recognizing Industry Leaders**
The Vinyl Institute is recognizing **Richard Church**, Executive Director of the Plastic Pipe and Fittings Association as the Industry Partner of the Year.
- 1:30 – 2:00 pm **Bonus Session: What’s at Stake During the Next Administration?**
Depending on the outcome of the election, we'll get the inside scoop on what to anticipate with the next Administration. What will be the focus for various agencies? Who will be likely cabinet prospects? What will be the priorities in the first 100 days? Join us for an interesting and lively session.

Wednesday, November 18, 2020

Vinyl360 Breakout Sessions

- 12:00 – 12:40 pm Session 1: **Current and future trends affecting product sectors** – Hear from **Kate Offringa, President and CEO of the Vinyl Siding Institute** and **Bruce Hollands, Executive Director, PVP Pipe Association** about the trends that will provide opportunities and challenges in their members’ market sectors.
- 12:40 – 1:20 pm Session 2: **How to Talk about Sustainable Attributes of PVC with your Customers:** A panel discussion with **Stan Graveline, Sika Corporation, Eric Anderson, Halstead Towers, and David Brennan with AZEK, moderated by Jenna Rowe**- Hear about the life-cycling thinking, embodied carbon, and the role of LCAs and Environmental Product Declarations in the sales process. This panel of product manufacturers will discuss their approach to talking about the sustainability attributes of their products.
- 1:20 – 2:00 pm Session 3: **Current and future trends affecting product sectors** – Hear from **Dean Thompson, President and CEO of the Resilient Floor Covering Institute** about the trends that will provide opportunities and challenges in their members’ market sectors.