#### COVID Impacts on Municipal Water Utilities and Future Infrastructure Improvements

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## **Revenues Remain Positive – Spending Sputters**



#### 2

## **Once Well Above GDP Now Struggling to Match It**



## **Growth in Annual Utility Spending Cut In Half**

## **Average Growth in Annual Utility Spending**

<b>Utility Sector</b>	1993-2008	2009-2017
	<b>Pre-Recession</b>	<b>Post-Recession</b>
Water	5.5%	2.8%
Sewer	5.2%	2.2%
<b>Real GDP</b>	3.04%	1.68%

## **Recession Years Reveal a Clear Spending Trough**

### Local Utility Construction Spending, 1993-2019



## **Growth in Construction Spending Down Over 90% +**

## **Average Growth in Annual Construction**

<b>Utility Sector</b>	1993-2008	2009-2019
	<b>Pre-Recession</b>	<b>Post-Recession</b>
Water	6.4%	0.003%
Sewer	5.4%	0.55%
GDP	3.04%	1.68%

Local Sewer/Wastewater Construction Spending. 1993-2019



Local Water Supply Construction Spending, 1993-2019



### IMPLICATIONS FOR THE COVID-19 PANDEMIC INDUCED RECESSION

# **KEY FACTORS IN COMMON**

## **UNEMPLOYMENT**

## **GOVERNMENT FISCAL INTERVENTION**

### IMPLICATIONS FOR THE COVID-19 PANDEMIC INDUCED RECESSION

The Great Recession lasted for 19 months and hit peak unemployment four months after the recession ended

• 10 % October 2009.

The covid-19 spike in unemployment has been immediate and unusually high by comparison.

#### 2019

• 3.6% March 2019

#### 2020

- 4.4% March 2020
- 14.7% April 2020
- 13.3% May 2020
- 11.1% June 2020
- 10.2% July
- 8.4% August
- 7.9% September
- ?% October

#### When the consumer hits the benefits cliff

When government intervention programs end the consumer will face a mounting financial challenge to maintain current living standard:

Moratoria, mandated or voluntary, on housing evictions and utility shutoffs for non payment will have to be reckoned with.

What is the most likely outcome, and what would be an extreme outcome?

#### When the consumer hits the benefits cliff

- Utility budgets will emphasize primary mission of continuity of operations to provide life support and public health.
- Labor freeze favoring, attrition, buyouts, furloughs or layoffs.
- Prioritize (reprioritize?) capital projects and construction.

#### A Most Likely Outcome

- Sustained construction investment at the \$40 billion plus annually
- Growth in construction spending will again take a haircut -

How bad?

• The Covid-19 recession could add another 10-15 years of stunted growth in utility construction spending making the combined effect of the Great Recession result in a lost generation of utility infrastructure investment that could exceed \$200 billion at a time when current assessments suggest an additional \$700 billion investment is needed for water and sewer to comply with current law.

#### An Outlier Outcome

- What signals the way to the Outlier?
- When government support programs for individuals end (the cliff), and if local utilities lose revenues at a level that impedes repayment of debt the financial consequences could be severe because advance refunding of muni bonds was prohibited in the last tax reform act.
- If the local government holds a state/federal revolving loan the repayment issue can be more easily dealt with by: forbearance; Capital forgiveness; extension of repayment period; or a grant from the state

#### What Makes the Difference Between Likely and Outlier Outcomes?

- Government Intervention More Spending and Debt or More Taxes
- Relief Assistance Covid related and revenue shortfalls
- Recovery Assistance Infrastructure