

Trends – Crystal Ball into 2021 for the Printing Industry

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Looking into my Crystal Ball

- Business what may this look like...
- Extended Producer Responsibility the big elephant in the room?
- Regulatory Landscape

All Under the "What the heck is going to happen with COVID-19?"



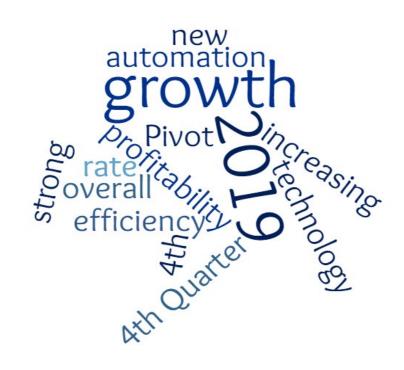
Business

2019: Strong Year

Q1 2020: Continue to see

strong growth

COVID-19: Defining moment





Shining moments...

- COVID signage and graphics
- Floor graphics
- Banners & Billboards





KEY WORD: PIVOT to new markets





Megatrends...



Branded Hand Sanitizers...



Future of Touchless Retail



Graphics for Vehicles



Home Office Environment



Extended Producer Responsibility...

- Strategy to place a shared responsibility for end of life management
- Focus: State Legislative/Regulatory agenda
- Focus: Plastic Packaging and Printed Materials



What is the big deal for printing?

- End of life discussions... will they include printing?
- Printed materials definition could expand
- Rising costs... both for the consumer as well as within supply chain



Regulatory Landscape...

Environmental

Labor

Safety & Health



My final word





Date



Thank you for listening!

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